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HUMOR IN A VARI-COMME VEIN

THIS IS NO UP-AND-DOWN MAGAZINE! THIS IS A SIDEWAYS...



NO. 5
NOV.
1954

PANIC



10¢



*E.C.'S ANSWER TO CINERAMASCOPE WIDE-SCREEN-TYPE MOVIES!

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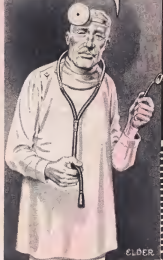
PANIC



* E.C.'S ANSWER TO CINERAMASCOPE WIDE-SCREEN-TYPE MOVIES!

PROOF... OF 8 BRANDS TESTED, PANIC IS BEST IMITATION OF MAD

YES, EXTENSIVE TESTS BY
THE E.C. RESEARCH BUREAU
HAVE PROVEN CONCLUSIVELY
THAT **PANIC** LEADS EIGHT OTHER
BRANDS IN IMITATING **MAD**!
PANIC USES MORE OF **MAD'S**
ARTISTS, MORE OF **MAD'S** PRINTERS,
MORE OF **MAD'S** POTRZEBIE AND
FURSHLUGSNER THAN ANY
OTHER **MAD** IMITATION!



ELDER



SO CLIP THIS COUPON AND SEND AWAY
FOR YOUR SUBSCRIPTION TO...

HOWEVER, IF YOU WANT THE REAL
MCCOY, SUBSCRIBE TO...

PANIC ☐
MAD ☐

SUBSCRIPTION DEPT.
ROOM 106
225 LAFAYETTE ST.
NEW YORK 12, N.Y.

PLEASE SEND ME ONE OR
BOTH MAGAZINES CHECKED
ABOVE FOR WHICH I ENCLOSE
\$1.00 PER TITLE (8 ISSUES)

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
(PLEASE PRINT)

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CRIME DOES SO PAY...WHEN YOU DRAW A SYNDICATED STRIP ABOUT IT! DEPT.(AS LONG AS JUSTICE TRIUMPHS IN THE END, YOU CAN GET AS GORY WITH GRUESOME DETAILS AS YOU WANT! DIVISION): THIS INDESTRUCTIBLE CHARACTER HAS BEEN GRACING THE PAGES OF YOUR FAVORITE NEWSPAPER'S COLOR COMIC SECTION FOR YEARS NOW, TRACKING DOWN PUBLIC ENEMY AFTER PUBLIC ENEMY...ALL FREAKS! YOU MAY NOT RECOGNIZE HIM IF HE LOOKS SQUARE AT YOU, SO HE RARELY DOES! BUT ONE LOOK AT HIS ANGULAR SMIRKING PROFILE, AND YOU KNOW IT'S THE KING OF DETECTIVES...

TICK DRACY

BY JUSTER GOLD Elder

SCENE: EARLY MORNING AT THE DRACY HOME...

HO-HUM! YAWNINN! OH, HELLO! I'M MESS FALSE-HEARTY! AT LEAST I WAS! NOW, I'M MESS DRACY. I GOT MARRIED TO LAUGHING BOY DURING ONE OF OUR STRIP-ARTIST'S WEAKER MOMENTS...



DON'T CALL MR. GOLD A 'STRIP-ARTIST' MESS! PEOPLE WILL GET THE WRONG IMPRESSION! REMEMBER! I AM A CLEAN-LIVING, STALWART DEFENDER OF LAW AND ORDER. I HUNT DOWN UGLY, FREAKISH-LOOKING GROOKS AND BRING THEM TO JUSTICE. THEY NEVER ESCAPE! I ALWAYS GET 'EM! ONLY THING IS...NORMAL-LOOKING CRIMINALS ARE GETTING AWAY WITH MURDER!



WHY, TICK, DARLING! YOU'RE UP AND DRESSED ALREADY! AND YOU'VE GOT ON THAT ATROCIOUS BLACK SUIT AGAIN! MUST YOU ALWAYS WEAR THAT ATROCIOUS BLACK SUIT?



IT'S EASY TO DRAW! YOU KNOW, TICK, I'VE NEVER SEEN THE TOP OF YOUR HEAD! MUST YOU ALWAYS WEAR THAT NAT?



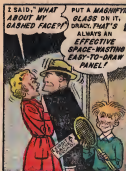
WHO'D RECOGNIZE ME IF I DIDN'T? BESIDES...IT KEEPS MY HAIR IN PLACE!



YOU COULD USE WILD ROOT CREAM HAIR OIL TO KEEP YOUR HAIR IN PLACE...LIKE FEARFUL FUZZDICK DOES!











LATER, AT THE HIDEOUT OF GRACY'S
OLD ARCH ENEMY, SHIVERY...
DO YOU'RE BACK,
SHIVERY! I...I HE'S
NOT HERE...



PRETTY CLEVER
OF YOU HIDING IN
THERE, SHIVERY!
I-I-I-IT'S
ALWAYS
W-W-W-WINTER
IN Y-Y-YOUR
R-R-REFRIGERA-
TOR! W-WELL,
W-WELL! T-T-TICK
D-DRACY.



THAT'S RIGHT,
SHIVERY! AND
I'VE COME TO
KILL YOU!
O-GO AWAY, O-DRACO
I'M B-BUSY! ISN'T
THERE A P-P-FU-
NERAL YOU COULD
ATTEND?



THIS IS FOR SLITTING
OPEN MY WIFE'S
FACE THESE PAST
THREE NIGHTS,
SHIVERY...



T-TOO B-BAD Y-YOU
D-DIDN'T M-MAKE M-ME
SWALLOW P-P-PER-
BLES, D-DRACY.
YOU COULD H-HEAR
MY D-D-DEATH
R-RATTLE!



YOU G-GOT M-ME W-WHONG
D-DRACY... G-GASR I
D-D-DIDN'T DO IT! I'VE
BEEN G-GOING STRAIGHT
I G-GOT A JOB... IS A...
R-RIVETER...



THE NEXT MORNING...
OH, NO!
JUST CALL ME
SCARFACE!



THIS IS THE LAST
STRAW! THERE
ARE NO MORE ARCH
ENEMIES OF MINE
TO KILL. IT MUST
BE ONE OF MY ARCH
FRIENDS!



IT MUST BE P.U. POTRZEBIE
AND HIS WIFE, FERN-
LUGGINER FANNY...
ALIAS SANDY SELMA.
I'LL SEE YOU LATER.



DON'T
FORGET
YOUR
OHLODRO-
PHYL
NOSTRIL
PELLETS...

LATER, AT P.U. POTRZEBIE'S COTTAGE...

SO YOU'RE BACK, P.U. POTRZEBIE AND FERSH-LUGGINER FANNY... ALIAS SANDY BELMA!

WE NEVER WENT NOWHERE!



AW! AND YOU'RE HERE, TOO, TONIC SPARKHEART...

JUST DROPPED IN FOR A SNIFF, DRACY...



WELL, ONE SEARCH ME! WHAT A DISGUSTING THOUGHT!



YOU MEAN SOMEBODY'S BEEN KNUF-IND YOUR WIFE EACH NIGHT, DRACY?

YES, MA'AM!



AND YOU THINK IT'S ONE OF US?

JUST WANT TO GET THE FACTS, MA'AM!



YOU GOT THAT THREE-WAY WRIST-RADIO-T.V.-PHONO COMBINATION ON AGAIN? SOUNDS LIKE JOE FRIDAY!

NEVER MIND! THIS IS REAL POLICE WORK!



MEANWHILE, OUTSIDE...

NOBODY WANTS TO TALK, DRACY! OH? OKAY! THEN I'LL HAVE TO KILL ALL THREE OF YOU!

DRACY! DON'T...



*GNNNG! GNNNG! GNNNG!

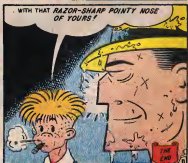
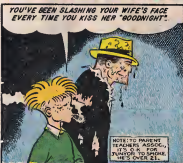


DRACY, DON'T DO IT! I... I... ON! I'M TOO LATE!

HELLO, JUNIOR! WELL, THAT SOLVES THAT!



LIBERTY
EQUALITY
FRATERNITY



PANIC'S DICTIONARY OF SPORTS DEPT. (LITERAL TRANSLATIONS DIVISION): DID YOU EVER STOP TO CONSIDER ALL OF THE *SGREWY* IDIOMS THAT HAVE COME INTO OUR LANGUAGE AND ARE NOW *ACCEPTED* AS *ACCURATE DESCRIPTIONS* OF WHAT'S GOING ON AT THE BALLPARK OR STADIUM OR ARENA? CAN YOU IMAGINE WHAT THESE IDIOMS WOULD *MEAN* TO SOMEONE WHO *NEVER SAW* A BASEBALL GAME OR A FOOTBALL GAME OR A GOLF MATCH? THEN PRETEND, IF YOU CAN, THAT *THIS IS TRUE*... THAT YOU DON'T KNOW FROM BEANS ABOUT SPORTS! REACH DOWN AND TURN ON YOUR RADIO... SIT BACK AND CLOSE YOUR EYES... AND LET'S TAKE A LITERAL LOOK AT:

BASEBALL JARGON



YOGI IS FIRST MAN UP. HE GOES TO THE WOODPILE... TO...



...CHOOSE HIS FAVORITE LOUISVILLE SLUGGER...



...AND STEPS INTO THE BATTER'S BOX...



HE SWINGS AT THE FIRST PITCH, AND IT'S A FOUL BALL...



...WHICH INDICATES THAT YOGI HAS HIS EYE ON IT...



THE PITCHER WINDS UP...



...AND DELIVERS A SCREWBALL...



YOGI HAS TWO STRIKES ON HIM NOW...



HE HITS THE NEXT PITCH DOWN TO THE HOT CORNER



YOGI IS SAFE AT FIRST. NOW THE INDIAN MANAGER SIGNALS TO HIS BULL PEN TO START SHOWING SOME ACTIVITY...



PEE-WEE STROLLS TO THE PLATE. HE HAS A PECULIAR STANCE... KEEPS HIS FOOT IN THE BUCKET...



PEE-WEE HITS A HIGH POP-UP... SNIDE



THERE'S ONE OUT AND A MAN ON FIRST AND DUKE IS UP. HE BUNTS ONE AND YOGI IS SACRIFICED...



THE INDIAN MANAGER WALKS OUT TO THE PITCHER'S MOUND...



HE AND THE PITCHER CONFER. THE PITCHER ANGRILY KICKS THE RUBBER.



YEP! HE'S MAD, FOLKS! THEY'RE YANKING HIM...



THE NEW GIANT PITCHER IS A SOUTHWAN, FOLKS. HE GOES TO THE ROSIN BAS.



MEANWHILE, YOGI STEALS THIRD AND GOES ON HOME...



THERE'S TWO OUT AND THE NOANS
LEAD BY ONE. THE NEXT BATTER
COMES UP. HERE'S THE PITCH AND...
BOOH! HE'S BEANED!



THE INDIAN MANAGER STORMS OUT
ONTO THE FIELD AND IT LOOKS LIKE
THERE'S GOING TO BE A LITTLE
RHUBARB...



BUT THE UMPIRE QUICKLY COOLS
THINGS OFF. THE BEANED PLAYER
TAKES FIRST AND A PINGH-HITTER
LOOSENS UP...



BUT THE GIANT PITCHER TIGHTENS
UP AND FANS HIM...



...AND THE SIDE IS RETIRED...



NOW THE GIANTS COME TO BAT. THE
FIRST MAN UP HITS A LONG FLY...



THE CENTERFIELDER DIGS FOR IT...



BUT HE CAN'T GET IT. IT'S... IT'S...
MAN, OH MAN... IT'S OVER THE
FENCE. HE'S MADE A HOME RUN...



WELL, FOLKS! THE GIANTS HAVE TIED
THE SCORE...



GOLF MATCH!

DADDY...SOW...DADDY!

SOMEBODY GET THAT KID OUTTA HERE...

DADDY EAT, TOO...

HAD ENOUGH? SWITCH TO ANOTHER STATION, WHY DON'TCHYA? WHAT COMES INTO YOUR MIND WHEN YOU HEAR THESE...

FOOTBALL TERMS!

THE QUARTER-BACK...



THE HALF-BACK...



THE FULL-BACK...



THE SINGLE-WING...



WARMING THE BENCH...



A FORWARD PASS...



TOUCHDOWN...



CLIPPING...



THROWING A BLOCK...



HITTING WITH A TACKLE...



A HAND-OFF...



AMERICA'S NATIONAL INDOOR SPORT HAS SOME INTERESTING SAMPLES OF THIS KIND OF NONSENSE. SWITCH, NOW, TO...

BASKETBALL!

DRIBBLING ACROSS THE COURT...



MAKING A BASKET...



SINKING A BASKET...



FREEZING THE BALL...



TRAVELING WITH THE BALL...



HACKING...



THE PIVOT MAN...



THE GOACH...



JUMP BALL...



Once again, in the interest of accurate journalistic reporting, and because this kind of nonsense gives us a big yak, Panic magazine presents another example of the kind of column gracing the pages of your daily newspapers these days. This particular bit is supposed to be a guide to your daily behavior, guaranteed dependable because it's based on the relationship and juxtaposition of the planets and the stars (whatever that means). It's usually called something like...

THE STARS AND YOU AND WHAT YOU SHOULD DO YOUR INDIVIDUAL HORRORSCOPE

BY SWAMI RIVER

JUNE 22 TO JULY 23 (Cancer) Today is a red letter day if you are born under the sign of cancer. If you get a red letter, return it unopened. It's probably from a communist-front organization.

JULY 24 TO AUGUST 22 (Leo) Those born under the sign of the lion would do best by staying in bed today, just lion around. Avoid telling untruths. You will be caught lion.

AUGUST 23 TO SEPT. 23 (Virgo) Today's vibrations for Virgo people indicate a strong danger in travel. If somebody in a convertible Cadillac whistles at you, don't accept his/her invitation for a ride. In fact if any stranger offers you some form of travel, refuse. Neh Virgo with strangers.

SEPT. 24 TO OCT. 23 (Libra) Stay away from intoxicating beverages if you are born under this sign. That is unless you live in Havana. Then you are a Cuba Libra.

OCT. 24 TO NOV. 22 (Scorpio) If you think I can think of a gag with *this* fershlugginer sign, you got rocks in your head. Take two aspirins and lie down. Shy away from rocks in the head. Get up when you feel boulder.

NOV. 23 TO DEC. 22 (Sagittarius) Try not to make mountains out of molehills today. It's time for a change. You'll do better making molehills out of mountains.

DEC. 23 TO JAN. 21 (Capricorn) Avoid arguments today if you are a Capricorn-husband. You will lose. Come to think of it, you'll lose if you're an *any-sign*-husband. Let's face it!

JAN. 22 TO FEB. 20 (Aquarium) Give tanks today if you stay out of hot water.

FEB. 21 TO MARCH 20 (Pisces) Take hold of yourself today. Don't go to Pisces.

MARCH 21 TO APRIL 20 (Aries) Don't talk too much today... especially if the temperature is over 80. It'll just be a lot of hot Aries. (So they're getting worse. So nobody's forcing you.)

APRIL 21 TO MAY 20 (Taurus) Today is a good day to fix things, like when Junior slipped climbing over the backyard fence and Taurus pants.

MAY 21 TO JUNE 21 (Gemini) Don't be intolerant of bad puns. Gemini crickets, it's tough to be funny.

JUNE 22 TO JULY 23 (Cancer) This is a red letter... ooops I did this one already.

IF YOU WERE BORN TODAY: You are an amazing child to be able to read this column when you're not even one day old.

TODAY IS THE BIRTHDAY OF: My mother-in-law, a bad day in my life.

TODAY'S THOUGHT: Hmmmmmm, let's see...

NOW...IF YOU JOIN...YOU GET THE BULLETIN...FREE!



YES, FANS... YOU, TOO, CAN BE LUCKY LIKE MELVIN, HERE! YOU, TOO, CAN COMPLETE YOUR COLLECTION OF E.C.'S! YOU, TOO, CAN JOIN THE

E.C. FAN-ADDICT CLUB

AND RECEIVE YOUR MEMBERSHIP KIT (WHICH INCLUDES A FULL-COLOR 7½X10½ ILLUMINATED CERTIFICATE, A STURDY WALLET IDENTIFICATION CARD, A SNAZZY EMBROIDERED SHOULDER PATCH, AND A STUNNING ANTIQUE BRONZE-FINISH BAS-RELIEF PIN)... PLUS A FREE SUBSCRIPTION TO THE E.C. FAN-ADDICT CLUB BULLETIN!

FOR AN **INDIVIDUAL MEMBERSHIP**, WHICH INCLUDES **KIT AND FREE SUBSCRIPTION**, FILL OUT THE COUPON AND SEND IT IN, TOGETHER WITH **50¢*** IF **FIVE OR MORE** OF YOU WANT TO JOIN AS AN **AUTHORIZED CHAPTER**, ENCLOSE **EACH MEMBER'S NAME AND ADDRESS** ALONG WITH **50¢ FOR EACH NAME** AND INDICATE THE **NAME OF THE ELECTED CHAPTER PRESIDENT**. WE WILL NOTIFY **EACH PRESIDENT OF HIS CHAPTER NUMBER**, **EACH MEMBER, CHAPTER OR INDIVIDUAL**, WILL RECEIVE HIS **KIT DIRECTLY... PLUS EACH ISSUE OF THE BULLETIN** AS IT COMES OFF THE PRESS.

* (SO WHO'S GONNA FOOT THE BIL FOR THE BULLETINS, US?!)
(SURE WE HAD TO RAISE THE PRICE! SO BME US!)

THE E.C. FAN-ADDICT CLUB
ROOM 706
225 LAFAYETTE STREET
NEW YORK, 12, N. Y.

So here's my 50¢! So I could've joined for half the price a couple of months back! So now I get a bulletin subscription. So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for...

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZONE NO. _____

(NO 25¢ MEMBERSHIP WILL BE ACCEPTED AFTER JUNE 1, 1954)

PAN-MAIL

Dear Monkeys,

(I call you monkeys because all satirists, in order to be satirists, must detach themselves from the human race.)

Because I enjoy satire (and hate the human race), I have been reading *Mad* for quite some time, obtaining fiendish delight from it. So, I was delighted when *Panic* came on the stands. Your first issue was very good. Your second issue did not hold up to the standards of the first, although I did think it was better than the sixth issue of *Mad*, which, in turn, was somewhat better than the third issue of *Mad*, which was not nearly as good as the first issue of *Panic*. I hope you find someone who will disagree with me so you can put both of our views together, show that they cancel out, and then go on printing exactly what you darn please.

Melvyn (believe it or not) Millman
Long Island City, N. Y.

Panic keeps me out of trouble because I'm usually too weak from laughing at it to do anything else for days after.

Billy States
Oakland, Calif.

... I have just finished reading your third issue of *Panic* and it is the craziest little mixed-up magazine I ever. Just one thing: What in the world does that lershlagginner word "lampoon" mean?

Ronnie Russell
Stokton, Calif.

This lershlagginner word "lampoon" means "pot-roast." Roast it—ed.

... *Panic* is the second best funny book I ever read (*Mad* is first.)

Gary Phillips
Yuba City, Calif.

I think that *Panic* is better than *Mad*. I especially enjoyed your lampoon of "Li'l Abner." I like your lampoons of comic strips and I hope you keep putting them in *Panic*.

Bruce N. Duncan
Oakland, Calif.

I really got a bang out of *Panic* No. 3, especially "Moorbe Goon's Nursery Rhymes." Congrats to Joe Orlando. I also got a big kick out of the lampoon of the *San Eve Post* on the cover.

Dale Chisen
Velva, N. D.

... I like your *Panic*, but I still think *Mad*.

Albert Gutierrez
Brawley, Calif.

After reading *Panic* No. 3, I completely flipped.

Jimmy Wingrove
State Mental Inst.
Phoenix, Arizona

For the last time, how about making *Panic* a monthly just like *Mad*? Your No. 3 issue was tops! In fact, it was the most, to say the least. By the way, I think it was a great idea to lampoon the covers of well known slick mags. Keep up the insane work.

Stan Grossman
Detroit, Michigan

The new cover ideas on *Mad* and *Panic* are the nearest, the doggonest covers on the stands. Keep them up and you'll be lucky if your competition doesn't try to imitate them too.

Keith Nutt
Midland, Texas

I hate *Panic*. It's sickening, unbelievable and vulgar. When are you putting out the next issue?

Billy Marshall
Texarkana, Texas

When I got issue No. 1 of *Panic*, I didn't think it was any good. But since then, *Panic* has gotten better and better with each issue. When I got No. 3 and saw the cover, I went right out and flew a kite.

Dan Shapiro
Long Island City, N. Y.

I've just read your third issue and I think it's the greatest yet. I buy every mag E.C. puts out, but for my money, *Panic* is the best you've come up with. I really got a kick out of "Li'l Melvin."

Billy Seidenstein
Brooklyn, N. Y.

That Li'l Melvin, A Threat to America—censorship satire was a real gem. You boys are way out in front of your competitors so satire with *Panic* and its big brother, *Mad*.

Helen Jenkins
St. Louis, Mo.

I think *Panic* is tops, real george, cool, crazy, mixed-up and, in other words, "wonderful." It's "just what the doctor ordered."

Frank Korotny
Allen Park, Mich.

So if you're a Doctor and you want to order *Panic*, via the mail, subscription style, info and order blank are on the inside front cover. If you want to send mail, fan or pan style, the address is:

PANIC! EDITORS
ROOM 706, DEPT. 3
225 LAFAYETTE STREET
N.Y.C. 12, N.Y.

T.V. COMMERCIALS DEPT. (HAMMER AWAY AT THE HELPLESS HOME-VIEWER AND MAYBE HE'LL BUY IN SELF-DEFENSE! DEPT.): LET'S FACE IT, FRIENDS! IF IT WEREN'T FOR THOSE SICKENING COMMERCIALS THEY THROW AT US EVERY CHANCE THE F.C.C. GIVES 'EM, T.V. STATIONS COULDN'T AFFORD TO OPERATE...WE'D BE FORCED TO REVERT TO THE PRIMITIVE ART OF CONVERSATION WITH OUR FAMILY UNTIL BEDTIME...AND WHO WANTS THAT? SO JUST STEEL YOURSELF...GRIT YOUR TEETH...AND SUFFER THROUGH THESE...

SPOTS BEFORE YOUR EYES!

NO. 1.—THE LATE EVENING SPORTCASTER: THIS POOR IDIOT HAS FIVE SHORT BREATHLESS MINUTES IN WHICH TO GIVE YOU THE FINAL RESULTS OF ALL THE GAMES PLAYED THAT DAY THROUGHOUT THE COUNTRY...PLUS A CONVINCING COMMERCIAL ON WHY YOU SHOULD DRINK SOME BEER. WHEN HE GOES ON THE AIR, AN OXYGEN TENT IS WAITING BECAUSE HE'S GOT TO TALK SO FAST, HE COLLAPSES AFTER EACH PERFORMANCE. HOLD IT! TAKE A DEEP BREATH! HERE HE COMES NOW...

BUT FIRST, JUST TO GET YOU INTO THE MOOD, THEY FLASH YOU SOME SHORT EXCITING SPORT PICTURES...LIKE A MONTAGE OF A NINJA-DIVER JACK-KNIFING INTO THE FINISHING LINE OF A SOAP-BOX DERBY...



...OR A CHAMPION POLE-VAUTER SAILING GRACEFULLY OVER A SCRABBLE TOURNAMENT...PRESENTS YOUR LATE EVENING SPORTS ROUND-UP.



...OR A BASEBALL PLAYER SLIZING INTO SEGOND BASE WHICH HAPPENS TO BE A BELL-BUOY MARKER FOR A SPEED-BOAT RACE...WITH MEL IRVING...



AND THEN HE'S THERE...PLUNGED AND READY TO GO...PERSPIRING IN ANTICIPATION...CHAFING AT THE BIT...WHICH IS BETTER THAN WHAT YOU'RE DOING OVER THIS BIT...

THIS HE PRONOUNCES NICE AND SLOW AND CLEAR...

...THE...MAKERS...OF...SPIEL'S BEER! YES, SPORTS FANS...WHETHER YOU ARE AT YOUR LOCAL TAVERN OR AT HOME...MAKE SURE YOU ARE DRINKING SPIEL'S. SPIEL'S IS WET...AS A BEER SHOULD BE!



SPIEL'S HAS MORE U.D.S...MORE UN-DISSOLVED SUGAR FLOCK...HERE'S HOW MUCH SUGAR AN IMPARTIAL RESEARCH LABORATORY, ENDOWED BY POTRZEBIE SPIEL, FOUND IN A QUART OF ORDINARY BEER. ONLY THIS MUCH...THIS TEENSY-WEENSY IDDY BIT...



G'VENIN', SP'TS F'NS, THIS'S MEL IRV'N W'YER SP'TS ROUND'P O'THE NIGH' AN' WHAT'A DAY IT'S BEEN IN'TH' WORL'D O' SP'TS AN' I'LL BE GETTIN' T' IT IN'A MINUTE, BU' FIRS' A WORD FR'M MY SPONSOR...



By Cal Lamborn

AND HERE'S HOW MUCH UN-DISSOLVED SUGAR POTRZEBIE SPIEL JR., CHIEF RESEARCH CHEMIST OF THIS VERY SAME INDEPENDENT LABORATORY, FOUND IN A QUART OF SPIEL'S. THIS MUCH! OKAY, BOYS... BRING IT OUT...

THAT'S IT. SHOW 'EM...

KEEP BRINGING IT OUT...



OKAY?

ALL RIGHT?

ALL RIGHT, ALREADY!

P.TOOEEY!
STOP
ALREADY!



THIS MUCH!

AND NOW FOR YER LK' EVEN'Y
ROUND'P IN THE WORL' O' SP'TS...

THERE WERE NO GAMES
PLAYED Y'DAY! IT RAINED!
G'NIGHT, FOLKS!



NO. 2.—THE WEATHERMAN: THIS POOR SHWOOK'S PROBLEM IS EXACTLY THE OPPOSITE OF THE LATE EVENING SPORTCASTER'S. HE'S GOT FIVE LONG MINUTES TO FILL UP WITH A WEATHER REPORT THAT COULD BE GIVEN IN TWENTY SECONDS. HE'S GOT AN EIGHT FOOT MAP OF THE UNITED STATES, AND AN EASEL FOR THIS PURPOSE. HE STANDS THERE WITH A POINTER AND A BLACK CRAYON, GRINNING NANELY WHILE THE THEME SONG, "STORMY WEATHER" IS PLAYED AND A HOARSE-VOICED ANNOUNCER (HE HAS A COLD BECAUSE HE FOLLOWED THIS GUY'S FORECAST!) INTRODUCES HIM LIKE SO...

NOW, HERE HE IS, FOLKS. YOUR HA-A-A-COO... COUSE NE... YOUR DAILY WEATHER FORE-CASTER, JOHN ISOBAR...

EVEN'N FOLKS! HEH, HEH! GUESS WE WERE A LITTLE WRONG ABOUT THE WEATHER FOR TODAY! WE PREDICTED SLEET AND SNOW AND FREEZING TEMPERATURES THROUGHOUT MOST OF THE COUNTRY...



...EXCEPT FOR THE SOUTHEAST AND MORE SPECIFICALLY, FLORIDA! WELL... HEH, HEH... AS YOU KNOW, IT WAS FAIR AND WARM THROUGHOUT THE COUNTRY. LITTLE MISCALOU-LATION, I GUESS...



SO, TONIGHT, WE'VE GOT A NEW SPONSOR! YEP, THE MIAMI CHAMBER OF COMMERCE DOESN'T SPONSOR "YOUR DAILY WEATHER FORECASTER" ANY MORE. YOU'LL HEAR ABOUT OUR NEW SPONSOR IN A LITTLE WHILE. FIRST, THE WEATHER...



LET'S TAKE A LOOK AT OUR MAP! THIS LINE REPRESENTS A NEW COLD FRONT PUSHING DOWN FROM CANADA AND CROSSING THIS OLD WARM FRONT SLOWING WEST FROM THE ROCKIES. THE PROBLEM IS THIS HIGH-PRESSURE AREA IN MONTANA... REPRESENTED BY THIS CIRCLE...



IF THE WARM FRONT MOVES FURTHER EAST, LIKE SO, AND THE COLD FRONT CONTINUES PUSHING SOUTH, LIKE SO, AND A LOW PRESSURE AREA, INDICATED BY THIS 'X' FORMS HERE... IN GEORGIA...



...AND I GO HERE... AND I GO HERE! THEN I GO HERE! AND I LOSE THE TIC-TAG-TOE!



AND NOW FOR THE **FORECAST!** AM
OCCLUDED FRONT CARRYING 1023
MILLIBARS OF PRECIPITATION
IS MOVING RAPIDLY IN ON A BARO-
METRIC ISOBAR HANGING OVER A
MILK-BAR IN THE CASBAN. IF
THIS HAPPENS, THE WARM FRONT
WILL BRING THE **RELATIVE**
HUMILITY DOWN TO ARTHUR
GOTFREY'S FARM IN VIRGINIA
AND THREATEN HIS HERD OF
CADILLAGS...



OUT IN CALIFORNIA, IF CLAUDE
RAINS AND SHELLEY WINTERS,
THE RESULTS WILL BE SNOW AND
SLEET. IF THE NOT AIR BLOWING
IN FROM WASHINGTON STOPS,
THERE'LL BE SNIVERS IN
TEXAS...BURNS IN CAROLINA,
AND IT'LL BE DENY IN NEW YORK.



THE **FORECAST** THEREFORE IS
OBVIOUS! IT'S GOING TO RAIN
TOMORROW! IT'S GOING TO RAIN
HERE...AND HERE...AND...WHY,
IT'S GOING TO RAIN ALL OVER
THE COUNTRY! **HEAVY RAIN!**
DRENCHING RAIN! SO GET OUT
YOUR RUBBERS AND YOUR RAIN-
GOATS, 'CAUSE IT'S REALLY NO
KIDDIN', HONEST IN JUN, CROSS
MY CORNS, GONNA POUR...



THIS IS JOHN ISOBAR,
YOUR DAILY WEAT-
HER FORGASTER.
SIGNING OFF. REMEM-
BER, IT'S GOING TO
RAIN!

AND NOW I'LL
TURN YOU
BACK TO OUR
SNIFFLING
ANNOUNCER
O'NIGHT!



THANKS, JOHN, AND
GOOD-NIGHT TO YOU,
AND BEFORE I SAY
GOOD-NIGHT TO ALL
YOU UNHAPPY FOLKS
OUT THERE, A WORD
FROM OUR SPONSOR!

IT'S GONNA
POUR
CATS
AND
DOGS!
I'M
TELLIN'
TUN!



'YOUR DAILY WEATHER FORECASTER'
WAS BROUGHT TO YOU TONIGHT BY
THE CHAMBERLAIN PRODUCTS
CORPORATION, MAKERS OF FINE
UMBRELLA! O'NIGHT!



NO. 3—THE HOME GARDENER: THIS HAPPY EAGER SLOB ADVISES YOU ON HOW TO COVER YOUR LITTLE SUBURBAN COTTAGE WITH IVY! HIS PROPS INCLUDE AN OLD POOL TABLE COVERED WITH TOP SOIL, AN ASSORTMENT OF LONG-DEAD BALLED AND BURLAPPED PLANTS, A LEAKY HOSE AND A COLLECTION OF RUSTY GARDEN TOOLS. HIS SICKENING SPOT DOES SOMETHING LIKE THIS...

FIRST THEY GIVE YOU A LONG-SHOT OF A FORMAL GARDEN THAT PROBABLY COSTS MORE TO MAINTAIN THAN YOU MAKE IN A YEAR...BACKED UP BY A MODEST \$75,000 MANSION. THEN, A STUFFED-NOSE ANNOUNCER (HE SUFFERS FROM HAY-FEVER) MOCKS...

DOES YOUR GARDEN LOOK LIKE THIS, FRIENDS? IT CAN! WITH JUST A LITTLE IMAGINATION AND A LITTLE WORK...AND ABOUT \$17,000 WORTH OF EVERGREENS AND PERENNIALS...



AND NOW WE SEE HIM, ELBOW-DEEP IN MANURE...

...AND HERE'S THE MAN WHO WILL TELL YOU HOW TO DO IT. CHARLES COMPOST, YOUR HOME GARDENER!



I'M JUST GETTING READY TO FEED MY ROSES. DO YOU HAVE ROSES? IT'S FEEDING TIME FOR ROSES, YOU KNOW. IF YOU HAVEN'T GOT ROSES, GET THEM! A BUSH LIKE THIS WILL COST ABOUT \$5.00. FOREYOR FIFTY OF THEM MAKE A LOVELY LITTLE BED...



HORSE MANURE IS BEST FOR ROSES ALTHOUGH SOME FRIENDS OF MINE PREFER CHICKEN DROPPINGS. HORSE MANURE IS VERY REASONABLE, BUT IT MUST BE WELL-ROTTED. DON'T TRY FOLLOWING A HORSE...IT'LL BE FALSE SAVINGS! A BUSHEL OF WELL-ROTTED MANURE, LIKE THIS, CAN BE OBTAINED FROM ANY RELIABLE MOUNTED-POLICE STABLE FOR ABOUT \$8.00 A BUSHEL. A HUNGRY ROSE BUSH'LL NEED A BUSHEL. THAT'S...LET'S SEE...FIFTY ROSE BUSHES AT \$5.00 PER...AND FIFTY BUSHELS OF MANURE AT \$8.00 PER...



FIVE-HUNDRED AND FIFTY DOLLARS WE'VE SPENT SO FAR! SOUNDS LIKE A LOT, I KNOW, BUT THINK OF THE ROSES YOU'LL GET. THINK OF HOW THEY'LL LOOK OUT THERE IN YOUR GARDEN BEING DEVoured BY JAPANESE BEETLES...



WHAT ABOUT YOUR LAWN? IT'S FEEDING TIME FOR LAWNS, TOO, YOU KNOW. IS YOUR LAWN LUSH LIKE A CARPET...OR IS IT BALD AS A BABY'S RATTLE? A LUSH LAWN IS EASY TO HAVE IF YOU'LL ONLY PUT YOUR MIND TO IT. BUY GOOD GRASS SEED! MAKE SURE YOU SCRATCH EACH SEED INTO THE SOIL! THERE ARE TWENTY-TWO MILLION SEEDS TO THE POUND. THAT'S...ER...A LOT OF SCRATCH! HEH, HEH! LITTLE JOKE OF MINE. ER...UMPH!



ONCE YOUR LUSH LAWN IS ESTABLISHED, IT'S TIME TO FEED IT. USE AN ORGANIC FERTILIZER FOR THIS PURPOSE, BUT MAKE SURE OF THE ORGANIC CONTENT. LISTEN TO A HANDFUL! IF YOU HEAR FAINT STRAINS OF 'I LOVE YOU TRULY,' YOU'LL KNOW IT'S THE REAL THING...PULVERIZED ORGANS...AND NOT SOME CHEAP SUBSTITUTE LIKE POWDERED PLAYER PIANOS...



A ONE HUNDRED POUND BAG SHOULD BE SUFFICIENT. DO NOT BE ALARMED AT THE \$1.00 PER POUND PRICE. IT WILL BE WELL WORTH IT. DON'T TRY SPREADING FERTILIZER BY HAND AS YOU CANNOT SCATTER IT EVENLY AND YOUR LAWN WILL END UP LOOKING LIKE IT'S GOT A BAD CASE OF GREEN MEASLES! USE A SPREADER, LIKE THIS ONE WHICH CAN BE PURCHASED IN ANY GARDEN SUPPLY SHOP FOR A MERE \$52.50...



FEEDING YOUR LAWN MAKES THE GRASS GROW LIKE CRAZY AND YOU'LL HAVE TO MOW IT AT LEAST THREE TIMES A WEEK. YOU'LL NEED A POWERED LAWN-MOWER FOR THIS PURPOSE UNLESS YOU'D RATHER BREAK YOUR BACK. A GOOD POWERED LAWN-MOWER WILL SET YOU BACK ABOUT \$150.00, BUT IT IS A WISE INVESTMENT AS A SACRO-IL IAC BACK CAN COST YOU MUCH MORE IN DOCTORBILLS. I BOUGHT THIS ONE LAST YEAR AND I ONLY HAD TO HAVE IT REPAIRED FOUR TIMES DURING THE SEASON. \$80 IN UPKEEP IS CHEAP WHEN YOU CONSIDER THE PAINFUL ALTERNATIVE...



WEEDS ARE A SERIOUS PROBLEM. THEY MUST BE REMOVED BEFORE THEY CAN GET A FOOHOLD AND DO SERIOUS DAMAGE TO YOUR GARDEN INVESTMENT. ON MONDAYS, AFTER WORK, WEED YOUR LAWN! ON TUESDAYS, WEED YOUR ANNUAL BED! ON WEDNESDAYS, WEED YOUR PERENNIAL BED! ON THURSDAYS, WEED YOUR BULB BED! ON FRIDAYS, WEED YOUR EVERGREEN BED! SATURDAYS, YOU'LL BE RECUPERATING IN BED!



SO GET TO WORK ON YOUR GARDEN! MAKE YOUR HOME BEAUTIFUL! IT'S FUN. WHEN YOU CAN AFFORD A GARDENER!

NOW A WORD FROM MY SPONSOR!



THANK YOU, MR. COMPOST, LADIES AND GENTLEMEN, YOUR HOME GARDENER'S BUILT BY YOU BY THE CHUCKIT REAL ESTATE COMPANY...WHOSE MOTTO IS... 'LET US HELP YOU SELL YOUR SUBURBAN HEAD-ACHE AND FIND YOU A NICE COMFORTABLE APARTMENT' C'NIGHT!



HOLLYWOOD MOVIES DEPT. (BEAT THOSE BOX-OFFICE BLUES WITH A CINEMERAMASCOPE VA-VA-VA-VOOM SPECTACLE! DIVISION): BECAUSE YOUR EDITORS ARE INTENSELY INTERESTED IN ALL ENTERTAINMENT FORMS (SPECIALLY FEMALE), WE FORCED OURSELVES TO VISIT A LOCAL THEATER EXHIBITING ONE OF THOSE WIDE WIDE SCREEN, THIN THIN PLOT PRODUCTIONS NOW PROMISING TO REVITALIZE THE DYING FILM INDUSTRY. THIS LATEST "WE'RE DESPERATE AND WE'LL TRY ANYTHING TO MAKE MONEY!" EPIC WENT SOMETHING LIKE THIS...

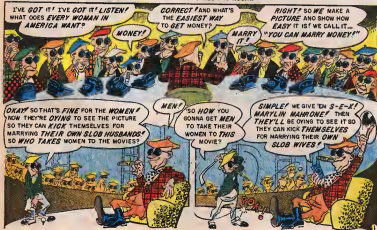
FIRST: THE TITLE:

20TH SENSUOUS WOLF PRESENTS YOU TOO CAN HOOK A ZILLIONAIRE!

"IF YOU LOOK LIKE--
MARYLIN MAHRNE - BETTY GRABALL - LAUREN BACKACHE
in GORGEOUS SEXNICOLOR with PHONEYPHONIC SOUND

wood

AS THE CREDITS WERE BEING FLASHED ON THE SCREEN, WE COULD PICTURE WHAT WENT ON IN HOLLYWOOD WHEN THIS MASTERPIECE WAS FIRST CONCEIVED! CAN'T YOU JUST SEE THOSE MOVIE MAGNATES... SITTING AROUND A CINEMERAMASCOPE-SHAPED TABLE IN A LUSH PRIVATE CONFERENCE-SCREENING ROOM...



JUST FLASH A CINEMERASCOPE SHOT OF "THE MAHRONE" LIKE THIS ON THE WIDE WIDE SCREEN, AND EVERY MAN IN THE AUDIENCE WILL REACT LIKE HE'S WATCHING A TENNIS MATCH!



OKAY! FOR THE MEN WHO DON'T LIKE MARYLIN MAHRONE, WE'LL GIVE 'EM THE LAST BIG SEXBATION... EVERY G.I.'S PIN-UP GIRL FROM WORLD WAR II WHEN THEY WERE STILL SINGLE... BETTY GRABALL!



OKAY! THIS IS THE DEAL! SINCE MOST AMERICAN WOMEN DON'T LOOK LIKE MAHRONE OR GRABALL, WE'LL STICK IN LAUREN BACCHAGE! AND SHE... SHE'S THE ONE THAT DOES MARRY THE MONEY! GET IT? SHE REPRESENTS THE TYPICAL AMERICAN WOMAN...



THE CREDITS WERE OVER AND THE PICTURE BEGAN, SHOCKING US OUT OF OUR "CONFERENCE ROOM" REVERIE. FIRST, THEY SHOWED US A BRIEF VIEW OF THE MANHATTAN SKYLINE SHOT FROM ACROSS THE HUDSON WITH A BIG LINER "STEAMING" UPRIVER. SINCE THE SCREEN WAS CURVED, THE HORIZON LOOKED LIKE IT WAS SAGGING IN THE MIDDLE.



NEXT, THEY SHOWED US A BLOCK-LONG, SHAZZY-LOOKING, CHAUFFEUR-DRIVEN ROLLS ROYCE (ALSO SAGGING IN THE MIDDLE) PULLING UP TO A HIGH-CLASS, LUXURIOUS APARTMENT HOUSE BUILDING.



AND LAUREN BACKACHE GOT OUT, SHIMMED INSIDE, AND ASKED FOR THE RENTING AGENT...

I UNDERSTAND YOU HAVE A MODEST LITTLE TWELVE ROOM TERRACED PENTHOUSE APARTMENT FOR RENT!



AFTER THE RENTING AGENT LEFT, MISS BACKACHE PICKED UP THE PHONE, DIALED A NUMBER, AND SAID:

BINGO! AW!... AND ALL I NEEDED WAS 0-87!



THE APARTMENT WAS A SCRUMPTIOUS CINEMERAMASCOPE AFFAIR WITH A SEVENTY-FIVE FOOT LIVING ROOM SO IT WOULD FILL THE SCREEN MISS BACKACHE TOOK OUT HER CHECKBOOK...



HALF A SECOND LATER, MARILYN MAHRONE TRIPPED INTO THE APARTMENT

LOOK! I KNOW MEN DON'T MAKE PASSES AT GIRLS THAT WEAR GLASSES, BUT WITH YOU, THEY'RE NOT LOOKING THAT HIGH! PUT 'EM ON!

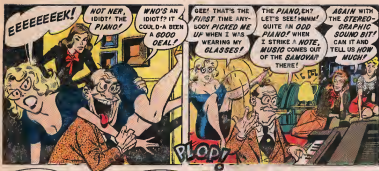


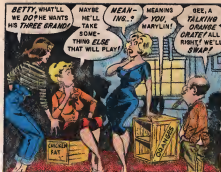
OH, THIS IS VERY LOVELY! I'LL CALL BETTY GRABALL! SHE WANTS TO MARRY FOR MONEY, TOO!

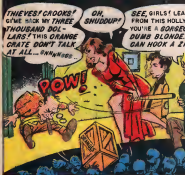


S'MATTER? SHE DIDN'T LIKE MARRYING FOR MUSIC? ASK HER HOW MUCH MONEY SHE HAS! I'M HUNGRY!









\$1 Box of 21 New Christmas Cards

Yours
FREE!

R. J. Stuart,
President
Stuart Greetings

I'll Give You This Feature
Assortment of 21 New, Lovely
Christmas Cards Free To Prove
How Easily You Can Earn

\$75.00 OR MORE
Showing These Cards
In Your Spare Time!

**Amazing Get-Acquainted Offer For
MEN! WOMEN! BOYS! GIRLS!**

Imagine! This big box of 21 beautiful new Christmas Cards is yours without one penny's cost to you. You won't be asked to return the cards or pay for them, now or ever. We're making this amazing offer to show you how easily you can make as much as \$75.00 and more with our exciting new Christmas Cards!

ANYONE CAN MAKE MONEY THIS EASY WAY!

Whether you're 8 or 80... a student, housewife or have a full-time job... you can make big money in your spare time! You don't need any experience. We'll supply you with a big outfit of actual samples ON APPROVAL. Just show these samples to people you know. Our big values sell on sight—and you keep up to half of each dollar as your big cash profit. You can quickly make \$75.00 selling only 150 boxes. With our big line of Christmas and All-Occasion Assortments, Name-Imprinted Christmas Cards, Stationery and other fast-sellers, you make still more money!

OFFER LIMITED... ACT NOW!

Send no money. Just mail coupon for sample outfit ON APPROVAL and Feature Assortment FREE. You must be satisfied that you can make money this easy way, or you may return the samples only. THE \$1.00 FEATURE ASSORTMENT IS YOURS TO KEEP, FREE, WHETHER YOU RETURN THE SAMPLE OUTFIT OR NOT! This offer is limited, one to a family, and may never be repeated.

STUART GREETINGS, Dept. PB-117
4436 N. CLARK ST. CHICAGO 40, ILL.

I am interested in making money with your outfit of sample assortments. Rush it ON APPROVAL. Include \$1 Feature Christmas Assortment FREE, per your offer.

Name _____

Address _____

City & Zone _____

State _____

If for fund-raising, give organization's name below

**FREE BOX
COUPON**

Mail coupon for money-making sample outfit ON APPROVAL. Get Feature Assortment as a FREE GIFT for trying our plan.

Mail Now!

SEE WHAT OTHERS DO!

"I make \$50 to \$40 a week, in my spare time. It's easy. Your cards sell themselves."
R.B.T., New Mexico

"Customers can't resist these cards. Showing them is a nice way for any society to earn extra money."

M. K., Wisconsin

STUART GREETINGS, INC.

4436 N. CLARK ST., Dept. PB-117, Chicago 40, ILL.

Send for my **FREE** Outfit and start a **Quick-Cash** spare time Shoe Business!

**Complete Starting
Outfit Sent FREE!**
**Do Luxe
Sample Kit
Worth \$35**
**Loaned Without
Cost to Qualified
Men Everywhere**



**Just 2 Sales a Day
Brings You up to \$217
EXTRA a Month!**



We Show You How To Do It!

Now, without spending one cent, you can start a spare-time Shoe Business that brings in exciting cash profits every month! My powerful Selling Outfit makes it **easy**. Just take 2 orders a day for our fine, Nationally-Advertised shoes and you earn up to **\$217.50 extra** a month! You also get chances to win valuable free prizes.

EVERYBODY Wears Shoes!

Here's the perfect business, because **EVERYONE** you know can be a customer! Just show friends, relatives, neighbors, people where you work, how Mason Velvet-ox Air Cushion shoes let them "Walk on Air". That's **REAL** comfort!

As the Mason Shoe Counselor you give people the **EXACT** style, size and width they order because you draw on your giant stock of 200,000 pairs in sizes 2N to 15, widths AAAA to EEEE. Customers choose from over 160 different styles—dress, sport and work styles for men and women, including air-cooled Nylon Mesh shoes, also work shoes with special built-in comfort and safety features. You'll be **EXCITED** the way people stuff steady cash profits in your pocket for extra-comfortable Mason shoes!

MASON SHOE MFG. CO.
DEPT. MA-360, CHIPPEWA FALLS, WIS.

Mason Shoes Can Be Bought Only From YOU!

Because we do not sell Mason Velvet-ox shoes in stores, people must buy these TV-advertised shoes with the famed Good Housekeeping Seal **ONLY FROM YOU... and keep** buying from you! ★ Right now, during our Golden Anniversary year, is the perfect time to get started. Just mail the coupon and I'll rush your money-making **FREE** Starting Outfit. The Professional Sample Outfit pictured above is sent to qualified men without a penny's cost! Send **today** and start earning exciting cash profits **RIGHT AWAY!**



RUSH FOR FREE OUTFIT!

MR. RED MASON
MASON SHOE MFG. CO., Dept. MA-360
Chippewa Falls, Wisconsin

Please rush my 50th Anniversary **FREE** Selling Outfit so I can start making up to **\$217 EXTRA** a month and more **RIGHT AWAY!**

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TOWN _____ STATE _____

Suppose YOU Were the First Earth Man to Meet a Martian Face to Face?

YOU are living in the dawn of a new century... the luxury Twenty-First. A new liner, the "Ares," is making its first flight to Mars. It has room for 150 passengers, but since this is a trial run, it is carrying just one... YOU!

After battling through space for 100 days, you land on Mars. You start exploring the strange planet, but your rocket ship crashes. You're stranded in the vast Martian wilderness. You have only enough oxygen in your tank to hold out for a day or so. Wonder-

ing around helplessly, you find STRANGE TRACKS IN THE SAND! You follow the paths suddenly your eyes widen and your skin crawls, as you find yourself face-to-face with... What a story! You'll find a new thrill in every page of this new Science-Fiction masterpiece—just ONE of the great books in the "ANY 3 for \$1.00" offer featured below. It's called—

THE SANDS OF MARS
By Arthur C. Clarke
Author of *EXPLORATION OF SPACE* and *INTERPLANETARY FLIGHTS*

SANDS OF MARS
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Robots are the most hated creatures on earth. They've been taking over scarce jobs held by humans. Then a noted robot scientist is murdered. Detective Darrington has to track down the killer. And he's given a robot as a partner!

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The year is 1997. U. S. Space pioneers have already conquered Venus, Mars, the Moon. Now, to reach hostile Jupiter—400 million miles away—one man and woman will do anything... ANYTHING!

ANY 3
of these complete new masterpieces of
SCIENCE-FICTION
Yours for only **\$1.00**
WITH MEMBERSHIP

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To enable you to ENJOY the finest without worrying about the cost, the Club has arranged to bring you the best brand new full-length books FOR ONLY \$1 EACH (plus a few cents shipping charge)—even though they cost \$2.50, \$2.75 and up at publishers' editions!

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We KNOW you will enjoy membership in this unusual new book club. To PROVE it, we are making the amazing offer. Your choice of ANY 3 of these new Science-Fiction masterpieces—AT ONLY \$1 FOR ALL THREE. Two are your gift books for joining; the other is your first selection. This liberal offer may have to be withdrawn at any time. So read coupon RIGHT NOW to SCIENCE-FICTION BOOK CLUB, Dept. EC-9, Garden City, N. Y.

WHICH 3 DO YOU WANT \$1.00? FOR ONLY

SCIENCE-FICTION BOOK CLUB
Dept. EC-9 Garden City, New York

Please rush me the 3 books I have checked below. At my gift books and first selection. You will bill me only \$1 each less cents shipping charges for all three, and I will be happy to make the coming month's selection described therein. For each book I accept, I will pay only \$1 plus a few cents shipping charge. I do not have to take a book every month (only four during each year I am a member)—and I may resign at any time after accepting four selections.

- | | |
|---|---|
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WOW!

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GET PLAY?

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Scars!

